## 12.811" width + bleed

## 11.811" visual width

## Hopup Accessories: Stand-off Lit Holder

Total Graphic Area: 12.811"w X 36.43"h
Total Visual Area: 11.811"w X 35.43"h

Please be sure to include the .5" bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within .5" of the edge or within the gray box on this template that indicates the literature pocket.

## General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

36.43" height + bleed

